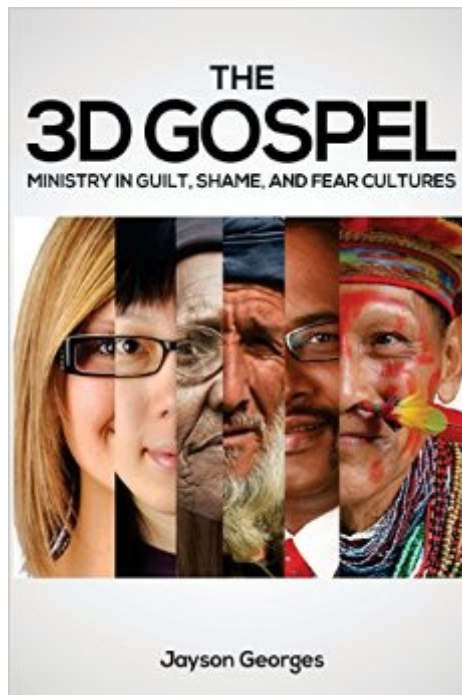


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# The 3D Gospel: Ministry In Guilt, Shame, And Fear Cultures



## Synopsis

Learn How the Gospel Speaks to Guilt, Shame, & Fear Cultures! Western theology emphasizes forgiveness of sins, but people in the Majority World covet honor or spiritual power. The 3D Gospel is a concise, practical book explaining the world's three primary culture types, and how the gospel addresses guilt, shame, and fear. In today's globalized world, Christians need a three-dimensional gospel for all cultures. Is your gospel 3D? A bulk DISCOUNT OF 50% (a case of 50 paperbacks for \$225) is available at: <http://honorshame.com/the-3d-gospel-volume-discount/>

## Book Information

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## Customer Reviews

Many have seen this book as primarily a missiology book about how to communicate the Gospel in non-Western cultures. I am recommending it for its helpfulness to Westerners and ANYBODY WHO WANTS TO BETTER UNDERSTAND THE GOSPEL. Many evangelicals see the gospel too exclusively through the understanding of Penal Substitutionary Atonement (PSA). Although I have some quibbles with some elements of PSA, I affirm the strong scriptural basis for most of that understanding of the Gospel, but not as the only understanding or the most primary understanding of the Gospel. Several other authors, especially those working in non-Western cultures, have observed that PSA tends to be much less compelling of an understanding in those cultures than other presentations, such as the Satisfaction Theory of St. Anselm or Christus Victor. SOME OF THESE NON-PSA UNDERSTANDINGS OF THE GOSPEL HAVE SURPRISINGLY STRONG SCRIPTURAL SUPPORT, for those of us who take our PSA goggles off and look with greater openness at the scriptural data. This book is an easy, concise way to look at the gospel in its more

multi-faceted completeness. It is apparent that the Gospel is more broadly relevant to cultures and human needs than a PSA-proscribed mindset tends to be. I keep thinking, "How did I miss all of these other truths about the Atonement and the Gospel?" I'd been suffering from an eclipse of the Gospel by PSA, despite my decades of studying the Bible! In the back of my Bible on my page of my notes for presenting the Gospel I have written this reminder: "Jesus is the answer/cure for..."

If you have an interest in missions, buy this book. If you have an interest in understanding other cultures, buy this book. If you have an interest in understanding the Bible and how it would be read in its own context, buy this book. If you have an interest in seeing the Bible beyond your own cultural perspective, buy this book. So yes, I want you to buy this book. The 3D Gospel refers to the three different types of cultures we see in the world. Here in the West, we live in a guilt-innocence culture. Unfortunately, we often think so does the rest of the world, including the world of the Bible, and read our modern culture, perspectives, and individualism into the Biblical text, which can often produce disastrous results. There are two other kinds of cultures. There are also honor-shame cultures. These are cultures where honor and shame are the main forces at work as people live seeking to cover up shame and claim honor. In these cultures, what happens in the group is of utmost importance as you want to maintain not just your honor, but the honor of your group, and you do not want to be shamed by the people of your group. What you do reflects on everyone who identifies with you. This viewpoint is in the Middle and Far East. Then there are fear-power cultures. In these cultures, unseen powers play a big role. This is not just God, but also demons, angels, spirits, dead ancestors, etc. In these cultures, you seek the means to gain power over the unseen world and the defenses to protect yourself from what happens in this world, such as following what steps it takes to avoid curses, perhaps visiting someone like a shaman. This is in some southern nations and tribal nations. It is important that we learn how to interact.

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